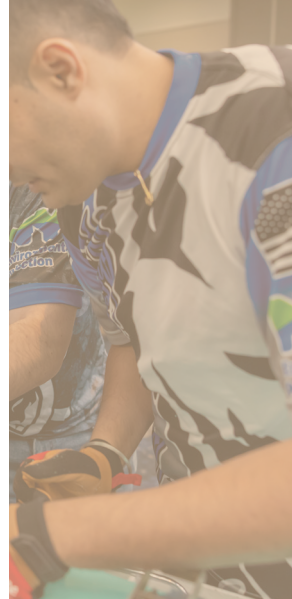
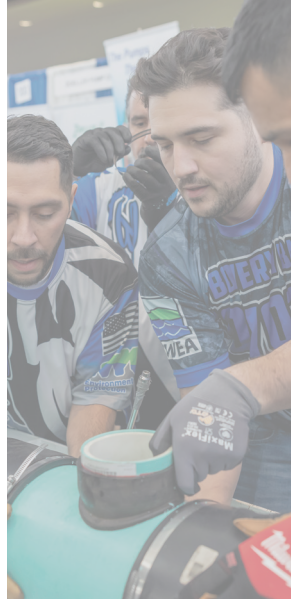




# 2025 Sponsorship, Exhibitor & Advertising Opportunities



Platinum

Gold

Silver

Bronze

*A La Carte*

LESS  
WORK  
FOR YOU

MORE  
VALUE

NEW  
LEVELS

MORE  
VISIBILITY

MORE  
OPTIONS

# Annual Sponsorships

All Sponsorship levels include event signage, recognition in the print and online programs, and your company logo on the NYWEA website homepage. Please contact us if you would like to discuss an *a la carte* sponsorship of any of the items listed on the left.

Sponsorship Detail	Platinum \$10,000	Gold \$7,500	Silver \$5,500	Bronze \$3,500
<b>One Complimentary Exhibit Booth</b> Annual & Spring Meeting (\$3500 Value)	✓			
<b>Full Page Program Ad</b> Annual/Spring Meeting (\$1600 Value)	✓			
<b>Opening Session Presentation Slide</b> Annual/Spring Meetings (\$1000 Value)	✓			
<b>*Sponsor Flag @ Exhibit Booth</b> Annual/Spring Meetings (\$1000 Value)	✓			
<b>Water Station</b> Annual/Spring Meetings (\$1000 Value)	✓			
<b>President's Reception</b> Annual/Spring Meetings (\$1000 Value)	✓			
<b>YP Reception</b> Annual Meeting (\$1000 Value)	✓	✓	✓	✓
<b>Awards Receptions</b> Annual/Spring Meetings (\$1000 Value)	✓	✓		
<b>Coffee Breaks</b> Annual/Spring Meetings (\$1000 Value)	✓	✓	✓	✓
<b>Breakfasts</b> Annual/Spring Meetings (\$1250 Value)	✓	✓	✓	✓
<b>Lunches</b> Annual/Spring Meetings (\$1500 Value)	✓	✓	✓	✓
<b>Exhibitor Reception</b> Annual Meeting (\$1000 Value)	✓	✓		
<b>Session / Wayfaring Signs</b> Annual/Spring Meeting (\$850 Value)	✓	✓		
<b>University Forum</b> Annual Meeting (\$500 Value)	✓	✓	✓	
<b>New Member Lunch</b> Annual Meeting (\$500 Value)	✓	✓	✓	
<b>DE&amp;I (InFLOW)</b> Annual/Spring Meetings (\$1000 Value)	✓	✓	✓	
<b>Women in Water</b> Annual Meeting (\$500 Value)	✓	✓	✓	

\*Shown on cover

(\$19,200 Value)

(\$10,100 Value)

(\$7,250 Value)

(\$4,750 Value)

# A La Carte Sponsorships

In addition to our Annual Sponsorships, NYWEA also offers a selection of a *la carte* sponsorships. Please contact us if you would like to sponsor any of the selections below, choose a *la carte* items from the Annual Sponsorship lists or discuss a brand new sponsorship opportunity you may have.

\$5000		<b>Drink Chips* / Napkins</b> Annual and Spring Meeting	<b>SOLD OUT!</b>
\$3500		<b>Lanyards ALL Conferences—Annual Meeting, Spring Meeting and Watershed Conference</b> (Three Available)	
\$1500		<b>Email Newsletter Quarterly Sponsorship</b> 8-12 issues with a distribution to 4000 recipients (Four Available)	
\$1500 (A) \$750 (S)		<b>(A) Floor Stickers Annual Meeting*</b> (One Available) <b>(S) Floor Stickers Spring Meeting</b> (One Available)	<b>GET BOTH FOR \$2000</b>
\$1000		<b>Watershed Conference</b> Includes All Signage, Powerpoint Slide, Breakfast, Lunch, Coffee Breaks	
\$500		<b>Registration Area For Annual and Spring Meetings</b>	
\$500 (A) \$250 (S)		<b>(A) Logo on Annual Meeting Badges</b> (One Available) <b>(S) Logo on Spring Meeting Badges</b> (One Available)	<b>SOLD OUT!</b>
\$1000		<b>Operations Challenge*</b> Spring Meeting Only: Logo on T-Shirt & ½ Page Ad in Program	
\$500		<b>Operator Lounge</b> (One Available) Annual Meeting Only: 12-Foot Banner & ½ Page Ad in Program	
\$500		<b>Plant Tour Sponsorship</b> A Branded Item of Your Choice to Give to Attendees	
\$250		<b>Yearly Member Education Sponsorship</b> Logo on Communications & Registration	
\$1000		<b>WEFTEC Operations Challenge</b> All Communications	
\$500		<b>WEFTEC Reception</b> Napkins/Table Tents/RSVP/Communications	

\*Shown on cover

# Exhibitor Opportunities

Get to know our leaders and members in 2025. You'll be in front of approximately **1500 attendees at our Annual Meeting** and **300 attendees at our Spring Meeting**. Each meeting has two days of exhibition providing ample opportunity for attendee face time.

## 2025 Annual Meeting—February 3-5, NYC Marriott Marquis



**2025  
Features NEW  
Exhibit Floor  
Layout!**

### Annual Meeting Booths

Includes Two Meeting Registrations / Two Drink Chips

**8x8 Before 11/15 \$2150**

**8x8 After 11/15 \$2500**

**8x8 Premium Location Before 11/15 \$2300**

**8x8 Premium Location After 11/15 \$2650**

**8x10 Before 11/15 \$2450**

**8x10 After 11/15 \$2800**

**8x10 Premium Location Before 11/15 \$2600**

**8x8 Premium Location After 11/15 \$2950**

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**Annual Meeting Pick the Bar Location \$1000** (One Available)  
Put the Drinks Near Your Booth

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**Additional Annual Meeting Drink Chips \$250**  
(Blocks of 10) Treat Your Visitors to a Drink

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**Push Notifications on the Event App \$500**  
Drive Traffic to Your Booth by Messaging Attendees

## 2025 Spring Meeting—June 2-4, Saratoga, New York



### Spring Meeting Booth

Includes Two Meeting Registrations

**Before 5/1 \$900**

**After 5/1 \$1000**

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**Spring Meeting Pick the Bar Location \$500** (One Available)  
Put the Drinks Near Your Booth

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**Additional Spring Meeting Drink Chips \$250**  
(Blocks of 10) Treat Your Visitors to a Drink

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**Push Notifications on the Event App \$250**  
Drive Traffic to Your Booth by Messaging Attendees

# Advertising Opportunities

Support NYWEA and get your message out to **1,500 attendees at the Annual Meeting**, **300 attendees at the Spring Meeting**, and consider advertising in *Clear Waters* magazine, which has a **quarterly print distribution of 2,200** and a growing online readership.

Ad Type	Annual Meeting Program	Spring Meeting Program	ClearWaters Quarterly Magazine
<b>Full Page Ad</b> (7.5" x 10")	<b>\$1000</b>	<b>\$600</b>	<b>\$900</b>
<b>Half Page Ad</b> (7.5" x 4.875")	<b>\$550</b>	<b>\$330</b>	<b>\$700</b>
<b>Quarter Page</b> (3.625" x 4.875")	<b>\$350</b>	<b>\$200</b>	<b>\$550</b>
<b>Back Cover</b> (7.5" x 10")	<b>\$1500</b>	<b>\$950</b>	<b>\$1600</b>
<b>Inside Front Cover</b> (7.5" x 10")	<b>\$1400</b>	<b>\$850</b>	<b>\$1200</b>
<b>Inside Front, Left</b> (Opposite Table of Contents) (7.5" x 10")	<b>\$1200</b>	<b>\$720</b>	<b>\$1100</b>
<b>Inside Back Cover</b> (7.5" x 10")	<b>\$1200</b>	<b>\$720</b>	<b>\$1100</b>
<b>Centerfold Spread</b> (Spans Both Center Pages) (2x7.5" x 10")	<b>\$1800</b>	<b>\$1080</b>	<b>\$2000</b>

A bleed ad size is 8.75" x 11.25", please keep text and important graphics within the center 7.5" x 10" of the page. All 2025 ads will come with a link to your website in the online versions of *Clear Waters* Magazine as well as the Annual and Spring Meeting Programs.

# Thank You to Our 2024 Sponsors, Advertisers and Exhibitors!

**We cannot do what we do without your considerable generosity.** Your support of NYWEA allows us to provide educational programming, organize events and craft communications throughout the year to enrich the lives of our membership and beyond.

Operators, the unsung heroes of the clean water industry, rely heavily on the NYWEA executive office to help navigate the complex process of certification, and in 2024 we made unprecedented gains in creating sustainable opportunities for them through **Operation SOS: Support Operator Scholarships.**

A very special thanks to the companies below that made the fundraising campaign a rousing success, **raising over \$90,000 in support of the Lucy Grassano, Brian Romeiser and Michelle Koester Scholarships.**

