



2019 Annual Sponsorship Program

There are great advantages to being a sponsor at the Annual Meeting or the Spring Technical Conference. Put *your* company's name in front of the largest number of environmental professionals that attend conferences in New York (Annual Meeting, 1,800; Spring Meeting, 300 attendees). We invite you to choose from six sponsorship level options below. For more information, contact Maureen Kozol, mgk@nywea.org, or call 315-422-7811, ext. 3.

Sponsorship Level Options	91st Annual Meeting – NYC – February 2019	Spring Technical Conference – June 2019	Limited Availability 91st Annual Meeting Only
<ul style="list-style-type: none"> <input checked="" type="radio"/> Geyser*—\$4,000 <small>SELECT 8</small> (Geyser Sponsorship includes Opening Session of Annual Meeting and Spring Meeting). <input type="radio"/> Waterfall—\$3,000 <small>SELECT 6</small> <input type="radio"/> River—\$2,500 <small>SELECT 5</small> <input type="radio"/> Lake—\$1,500 <small>SELECT 3</small> <input type="radio"/> Stream—\$1,000 <small>SELECT 2</small> <input type="radio"/> Pond—\$500 <small>SELECT 1</small> <p><input checked="" type="radio"/> = Reserved for Geyser Sponsors</p> <p><i>*The elite Geyser Sponsor level includes prominent recognition. Your company name and logo will be promoted verbally and visually during the Opening Session of the Annual Meeting and Spring Technical Conference, as well as printed in the on-site program. If you select this option in addition to the two Opening Sessions, select eight additional items to sponsor.</i></p>	<ul style="list-style-type: none"> <input checked="" type="radio"/> Opening Session <input type="radio"/> Exhibit Hall Coffee Breaks <input type="radio"/> Young Professionals Reception <input type="radio"/> Awards Luncheon <input type="radio"/> Exhibitor Reception <input type="radio"/> Student Luncheon <input type="radio"/> Student Design Competition <input type="radio"/> New Member Meet & Greet <input type="radio"/> Mobile Charging Station <input type="radio"/> Mobile Phone App <i>(limited number available)</i> <input type="radio"/> Monday Opening Session Breakfast Sandwich <input type="radio"/> Tuesday Lunch 	<ul style="list-style-type: none"> <input checked="" type="radio"/> Opening Session <input type="radio"/> Exhibit Hall Coffee Breaks <input type="radio"/> Operations Challenge <input type="radio"/> Facility Tour <input type="radio"/> Exhibitor Reception <input type="radio"/> Young Professionals Reception <input type="radio"/> Mobile Charging Station <input type="radio"/> Mobile Phone App <i>(limited number available)</i> <input type="radio"/> Monday & Tuesday Lunch 	<ul style="list-style-type: none"> <input type="radio"/> NYC Marriott Marquis Room Card Key <i>(limited to 1 sponsor)</i> <small>ADDITIONAL \$2,500</small> <input type="radio"/> Lanyards <i>(limited to 2 sponsors for each meeting)</i> <small>ADDITIONAL \$2,000</small> <p>Other</p> <ul style="list-style-type: none"> <input type="radio"/> Website Presence Sponsorship Banner <i>(2-month timeframe)</i>
		<p>To submit on line go to https://tinyurl.com/AMsponsor19</p> <p>If you would like to advertise go to https://tinyurl.com/AMadvertise19</p>	

SPONSORSHIP APPLICATION

Company Name _____

Contact Person _____ Date _____

Address _____ E-Mail _____

City _____ State _____ Zip _____ Telephone _____

Company website _____

Sponsorship Level: Geysers—\$4,000 Waterfall—\$3,000 River—\$2,500 Lake—\$1,500 Stream—\$1,000 Pond—\$500 **TOTAL \$** _____

Payment:

Check (Please make payable to NYWEA) Your Check # _____

Credit Card

MC VISA AMEX Card Number _____ Exp. Date _____ V-Code _____

Print Name _____ Authorized Signature _____

Please make checks payable to: **NYWEA, Inc.**, mail to NYWEA, 525 Plum St., Suite 102, Syracuse, NY 13204, email to mgk@nywea.org or fax to 315-422-3851.

ADVERTISING OPPORTUNITIES

During the 91st Annual Meeting, take advantage of the opportunity to advertise and promote your company.

NYC Marriott Marquis, February 4–6, 2019

Programs will be distributed to all 91st Annual Meeting attendees. In 2018, over 1,500 programs were distributed!

91ST ANNUAL MEETING PROGRAM ADVERTISING ORDER FORM

(Advertisers received by January 4, 2019 will receive special recognition during meeting.)

PROGRAM ADVERTISING RATES

COLOR ADS

* Full Page (7.5" x 10").....	\$950
* Half Page (7.5 x 4.875)	\$500
* Quarter Page (3.625" x 4.875").....	\$350
* Back Cover	\$1,500
* Inside Front Cover	\$1,250
* Inside Back Cover.....	\$875
* Inside Front, Left (opposite Table of Contents) ...	\$975
* Inside Front, Right (opposite Inside Cover)	\$1,100
*Center, Left	\$1,200
*Center, Right Page.....	\$1,200
* Inside Back, Left Side	\$1,000

Please attach your advertisement and return by mail, email (mgk@nywea.org) or fax (315-422-3851) no later than 1/4/2019. Please submit both ad copy and electronic file.

Contact Maureen Kozol at 315-422-7811, x5 or mgk@nywea.org with any questions.

Media: E-mail

File Formats: Mac preferred – Tiff (300 dpi resolution), PDF (saved at PDF/X-1a:2001 resolution setting), or InDesign file. All screen and printer fonts must be provided, images at 300 dpi at final size.



PLEASE FILL OUT THE INFORMATION THAT APPLIES:

The undersigned hereby agrees to take _____ (specify size) Page Ad and pay the sum of \$ _____ (payment due with advertising copy).

Payment Options Check # _____ Credit Card MC VISA AMEX

Card Number _____ Exp. Date _____ V-Code _____

Signature _____

Company _____

Contact Person _____

Address _____ E-Mail _____

City _____ State _____ Zip _____ Telephone _____

Date _____ Authorized Signature _____

Please make checks payable to: NYWEA, Inc., mail to NYWEA, Inc., 525 Plum Street, Suite 102, Syracuse, New York 13204