



2017 Annual Sponsorship Program

There are great advantages to being a sponsor at the Annual Meeting or the Spring Technical Conference. Put *your* company's name in front of the largest number of environmental professionals that attend conferences in New York (Annual Meeting, 1,400; Spring Meeting, 300 attendees). We invite you to choose from five sponsorship level options below. For more information, contact Maureen Kozol, mgk@nywea.org, or call 315-422-7811, ext. 3.

Sponsorship Level Options	89th Annual Meeting – NYC – February 2017	Spring Technical Conference – 2017
<ul style="list-style-type: none"> <input checked="" type="radio"/> Geyser*—\$2,000 SELECT 6 <small>(Geyser Sponsorship includes Opening Session of Annual Meeting and Spring Meeting).</small> <input type="radio"/> Waterfall—\$1,700 SELECT 5 <input type="radio"/> River—\$1,000 SELECT 4 <input type="radio"/> Lake—\$750 SELECT 3 <input type="radio"/> Stream—\$500 SELECT 2 <p><input checked="" type="radio"/> = Reserved for Geyser Sponsors</p> <div style="background-color: red; color: white; padding: 5px;"> <p>*The elite Geyser Sponsor level includes prominent recognition. Your company name and logo will be promoted verbally and visually during the Opening Session of the Annual Meeting and Spring Technical Conference, as well as printed in the on-site program.</p> <p>Including Opening Sessions, select six additional items to sponsor.</p> </div>	<ul style="list-style-type: none"> <input checked="" type="radio"/> Opening Session <input type="radio"/> Exhibit Hall Coffee Breaks <input type="radio"/> Young Professionals Reception <input type="radio"/> Awards Luncheon <input type="radio"/> Exhibitor Reception <input type="radio"/> Student Luncheon <input type="radio"/> New Member Meet & Greet <input type="radio"/> Mobile Charging Station <input type="radio"/> Mobile Phone App <small>(limited number available)</small> <input type="radio"/> Opening Session Breakfast 	<ul style="list-style-type: none"> <input checked="" type="radio"/> Opening Session <input type="radio"/> Exhibit Hall Coffee Breaks <input type="radio"/> Operations Challenge <input type="radio"/> Facility Tour <input type="radio"/> Exhibitor Reception <input type="radio"/> Young Professionals Reception <input type="radio"/> Website Presence <small>(2 months on home page)</small> <input type="radio"/> Mobile Phone App <small>(limited number available)</small> <input type="radio"/> Mobile Charging Station
		<p>Advertising/Sponsorship is also available online at:</p> <p>www.tinyurl.com/sp-sponsor17</p>

SPONSORSHIP APPLICATION

Company Name _____

Contact Person _____ Date _____

Address _____ E-Mail _____

City _____ State _____ Zip _____ Telephone _____

Company website _____

Sponsorship Level: Geyser—\$2,000 Waterfall—\$1,700 River—\$1,000 Lake—\$750 Stream—\$500 **TOTAL \$** _____

Payment:

Check (Please make payable to NYWEA) Your Check # _____

Credit Card
 MC VISA AMEX Card Number _____ Exp. Date _____ V-Code _____

Print Name _____ Authorized Signature _____

Please make checks payable to: **NYWEA, Inc.**, mail to NYWEA, 525 Plum St., Suite 102, Syracuse, NY 13204, email to mgk@nywea.org or fax to 315-422-3851.



ADVERTISING OPPORTUNITIES

During the 2017 NYWEA Spring Technical Conference and Exhibition, take advantage of the opportunity to advertise and promote your company.

Hyatt Regency, Rochester, NY, June 5-7, 2017

Programs will be distributed to all 2017 Spring Meeting attendees.

2017 NYWEA Spring Technical Conference and Exhibition Program Advertising Order Form

(Advertisers received by May 12, 2017 will receive special recognition during meeting.)

PROGRAM ADVERTISING RATES

COLOR ADS

__ Full Page (7.5" x 10").....	\$450
__ Half Page (7.5" x 4.875").....	\$350
__ Quarter Page (3.625" x 4.875")	\$150
__ Back Cover	\$1,000
__ Inside Front Cover	\$800
__ Inside Front, Right Page	\$700
__ Inside Front, Left Page (opposite Table of Contents)	\$800
__ Inside Back Cover	\$600
__ Inside Back, Left Page	\$500
__ Inside Back, Right Page	\$500

B&W ADS

__ Full Page (7.5" x 10").....	\$400
__ Half Page (7.5" x 4.875").....	\$250

Advertising/Sponsorship is also available online at www.tinyurl.com/sp-sponsor17



Please attach your advertisement and return by mail, email (mgk@nywea.org) or fax (315-422-3851) no later than 5/12/2017. Please submit both ad copy and electronic file.

Contact Maureen Kozol at 315-422-7811, x3 or mgk@nywea.org with any questions.

Media: E-mail

File Formats: Mac preferred – Tiff (300 dpi, high resolution), PDF, InDesign. All screen and printer fonts must be provided. Images must be 300 dpi at final size.

Hard Copy: Laser prints, business cards



PLEASE FILL OUT THE INFORMATION THAT APPLIES:

The undersigned hereby agrees to take _____ (specify size) Page Ad and pay the sum of \$ _____ (payment due with advertising copy).

Payment Options Check # _____ Credit Card MC VISA AMEX

Card Number _____ Exp. Date _____ V-Code _____

Signature _____

Company _____

Contact Person _____

Address _____ E-Mail _____

City _____ State _____ Zip _____ Telephone _____

Date _____ Authorized Signature _____

**Special recognition will be made to these program advertisers throughout the meeting.*

Please make checks payable to: NYWEA, Inc., mail to NYWEA, Inc., 525 Plum Street, Suite 102, Syracuse, New York 13204