



2017 Annual Sponsorship Program

There are great advantages to being a sponsor at the Annual Meeting or the Spring Technical Conference. Put *your* company's name in front of the largest number of environmental professionals that attend conferences in New York (Annual Meeting, 1,400; Spring Meeting, 300 attendees). We invite you to choose from five sponsorship level options below. For more information, contact Maureen Kozol, mgk@nywea.org, or call 315-422-7811, ext. 3.

Sponsorship Level Options	89th Annual Meeting – NYC – February 2017	Spring Technical Conference – 2017	Limited Availability
<ul style="list-style-type: none"> <input checked="" type="radio"/> Geyser*—\$2,000 <small>SELECT 6</small> <small>(Geyser Sponsorship includes Opening Session of Annual Meeting and Spring Meeting).</small> <input type="radio"/> Waterfall—\$1,700 <small>SELECT 5</small> <input type="radio"/> River—\$1,000 <small>SELECT 4</small> <input type="radio"/> Lake—\$750 <small>SELECT 3</small> <input type="radio"/> Stream—\$500 <small>SELECT 2</small> <p><small><input checked="" type="radio"/> = Reserved for Geyser Sponsors</small></p> <div style="background-color: #f4e15a; padding: 5px;"> <p>*The elite Geyser Sponsor level includes prominent recognition. Your company name and logo will be promoted verbally and visually during the Opening Session of the Annual Meeting and Spring Technical Conference, as well as printed in the on-site program. Including Opening Sessions, select six additional items to sponsor.</p> </div>	<ul style="list-style-type: none"> <input checked="" type="radio"/> Opening Session <input type="radio"/> Exhibit Hall Coffee Breaks <input type="radio"/> Young Professionals Reception <input type="radio"/> Awards Luncheon <input type="radio"/> Exhibitor Reception <input type="radio"/> Student Luncheon <input type="radio"/> New Member Meet & Greet <input type="radio"/> Mobile Charging Station <input type="radio"/> Mobile Phone App <small>(limited number available)</small> <input type="radio"/> Opening Session Breakfast 	<ul style="list-style-type: none"> <input checked="" type="radio"/> Opening Session <input type="radio"/> Exhibit Hall Coffee Breaks <input type="radio"/> Operations Challenge <input type="radio"/> Facility Tour <input type="radio"/> Exhibitor Reception <input type="radio"/> Young Professionals Reception <input type="radio"/> Website Presence Sponsorship Page <input type="radio"/> Mobile Phone App <small>(limited number available)</small> 	<ul style="list-style-type: none"> <input type="radio"/> NYC Marriott Marquis Room Card Key <small>(limited to 1 sponsor)</small> <small style="text-align: right;">ADDITIONAL \$2,500</small> <input type="radio"/> Lanyards <small>(limited to 2 sponsors for each meeting)</small> <small style="text-align: right;">ADDITIONAL \$1,500</small>
		<p>To submit on line go to http://tinyurl.com/AM-Sponsor17</p> <p>If you would like to advertise go to http://tinyurl.com/AM-Advertise17</p>	

SPONSORSHIP APPLICATION

Company Name _____

Contact Person _____ Date _____

Address _____ E-Mail _____

City _____ State _____ Zip _____ Telephone _____

Company website _____

Sponsorship Level: Geyser—\$2,000 Waterfall—\$1,700 River—\$1,000 Lake—\$750 Stream—\$500 **TOTAL \$** _____

Payment:

Check (Please make payable to NYWEA) Your Check # _____

Credit Card
 MC VISA AMEX Card Number _____ Exp. Date _____ V-Code _____

Print Name _____ Authorized Signature _____

Please make checks payable to: **NYWEA, Inc.**, mail to NYWEA, 525 Plum St., Suite 102, Syracuse, NY 13204, email to mgk@nywea.org or fax to 315-422-3851.

Advertising Opportunities

During the 89th Annual Meeting, take advantage of the opportunity to advertise and promote your company.

NYC Marriott Marquis, February 6–8, 2017

Programs will be distributed to all 89th Annual Meeting attendees. In 2016, over 1,400 programs were distributed!

89TH ANNUAL MEETING PROGRAM ADVERTISING ORDER FORM

(Advertisers received by January 13, 2017 will receive special recognition during meeting.)

PROGRAM ADVERTISING RATES

BLACK & WHITE ADS

- * Full Page (7.5" x 10") \$500
- * Half Page (7.5" x 4.875") \$400
- * Quarter Page (3.625" x 4.875") \$200
- * Business Card (3.5" x 2") \$100

COLOR ADS

- * Full Page \$800
- * Half Page \$470
- * Back Cover ~~SOLD~~ \$1,500
- * Inside Front Cover \$950
- * Inside Front, Right Page \$910
- * Inside Front, Left Page (opposite Table of Contents) \$900
- * Inside Back Cover \$860
- * Inside Back, Left Page \$840

CENTER COLOR AD SECTION (4 pages):

- *Center-1, Right Page \$850
- *Center-2, Left (in Center Spread) ~~SOLD~~ \$850
- *Center-3, Right (in Center Spread) \$850
- *Center-4, Left Page \$850

To submit on line go to
<http://tinyurl.com/AM-Advertise17>

If you would like to sponsor go to
<http://tinyurl.com/AM-Sponsor17>



Please attach your advertisement and return by mail, email (mgk@nywea.org) or fax (315-422-3851) no later than 1/13/2017. Please submit both ad copy and electronic file.

Contact Maureen Kozol at 315-422-7811, x3 or mgk@nywea.org with any questions.

Media: E-mail

File Formats: Mac preferred – Tiff (300 dpi resolution), PDF (saved at PDF/X-1a:2001 resolution setting), or InDesign file. All screen and printer fonts must be provided, images at 300 dpi at final size.

Hard Copy: Laser prints, business cards



PLEASE FILL OUT THE INFORMATION THAT APPLIES:

The undersigned hereby agrees to take _____ (specify size) Page Ad and pay the sum of \$ _____ (payment due with advertising copy).

Payment Options Check # _____ Credit Card MC VISA AMEX

Card Number _____ Exp. Date _____ V-Code _____

Signature _____

Company _____

Contact Person _____

Address _____ E-Mail _____

City _____ State _____ Zip _____ Telephone _____

Date _____ Authorized Signature _____

Please make checks payable to: NYWEA, Inc., mail to NYWEA, Inc., 525 Plum Street, Suite 102, Syracuse, New York 13204